

# ADIRONDACK LAKES ALLIANCE, INC.

*"Protecting and preserving our Adirondack waters."*

is proud to present our 4<sup>th</sup> annual

## 2018 Symposium

Road Salt Issues and Newly Announced Initiatives

Building Effective Lake and River Associations

Wednesday, August 8, 2018

9 am – 3:30 pm

Paul Smith's College

Joan Weill Student Center

Paul Smith's NY 12970

- 8:00 – 9:30 Registration, Networking and Annual Meeting
- 9:30 – 10:15 **Welcome Introduction and Acknowledgements**  
Cathy Dove, President, Paul Smith's College  
Ed Griesmer, Executive Director, ALA
- Keynote Speaker** – Venetia Lannon, New York State's  
Deputy Secretary for the Environment
- 10:15 – 11:15 **Overview of Salinization** with Dan Kelting, PhD, Brendan Wiltse, PhD  
and Chris Navitsky, PE
- 11:15 – 11:45 Panel discussion including scientists, lake association, local and  
state officials moderated by Brittany Christenson, Executive Director  
ADK Action.
- 11:45 – 12:00 Wrap Up: What can you do? Actions for Associations. Questions
- 12:00 – 1:30 **Lunch and Resource Fair** plenty of time to visit our Resource Fair  
to explore presentations of your choice:
- Watershed Management** with Margaret H. Murphy, PhD  
and Lake Manager Guy Middleton
- iMapInvasives** with Meg Wilkinson(DEC) NYNHP
- and more....
- 1:30 – 3:00 **Building Effective Lake and River Associations Break-out Sessions**
- Fundraising for Associations (A)**PINE ROOM with Beth  
Gilles, Douglas Schultz and Matt Simpson
- Effective Communications for Associations (B)**BOBCAT LOUNGE  
with Chris Morris, Stanzi Bliss, and Nancy Mueller
- Partnering with Local Government (C)**ST REGIS CAFE panel  
discussion moderated by Fred Monroe with Craig Leggett,  
Bill Farber and Dan Wilt
- 3:00 – 3:30 Sessions Summary and Wrap-up in the Pine Room

Each session  
will be 25 minutes

[www.adirondacklakesalliance.org](http://www.adirondacklakesalliance.org)

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